



AdBlue[®] Add care

AdBlue[®] purity is essential. Don't compromise on its quality. Choose it with care, handle it with care and protect your investment. Find out how at www.findadblue.com

Add care when you AdBlue[®]

Choose and handle AdBlue® with care

What is AdBlue®?

A pure, colourless synthetic Urea solution, produced to an exact specification from manufactured urea and demineralised water. The purity must be maintained from production, through distribution and storage, to when it is dispensed into your vehicle's AdBlue® tank.

Why do I need AdBlue®?

Together with the Selective Catalytic Reduction system (SCR) on your vehicle, AdBlue® ensures the conversion of the toxic exhaust gas, NOx, into harmless nitrogen and water, in order to legally meet the required EURO 4, 5 or 6 EU emission levels.

THE DO'S:

ONLY use AdBlue® from AdBlue® licensees, registered by VDA

Look for the trademark AdBlue® on display at filling stations and on sealed AdBlue® containers

Protect AdBlue® against any contamination of fuel, oil, water, dust, dirt, metals, detergent by using only sealed equipment

ONLY use dedicated AdBlue® equipment for storage and dispensing

Store the AdBlue® below 30°C to maintain the shelf life of 12 months

Store the AdBlue® above -11°C in order to keep the product in liquid form. (Note: AdBlue® can freeze and thaw without any damage to its quality, however, always gently warm up the outside of the container to thaw it)

THE DON'TS:

DON'T use AdBlue® from non-VDA registered suppliers

DON'T use a product claiming to be AdBlue®, but calling itself "Urea solution" or similar. If it doesn't say AdBlue® on the packaging, it's not AdBlue®, it's an inferior product.

DON'T use AdBlue® as a diesel additive

DON'T add AdBlue® into any fuel tank

DON'T operate your vehicle without AdBlue®

DON'T use fuel or lubricant equipment, or any other jugs, buckets, funnels or non-dedicated equipment to dispense your AdBlue®

DON'T refill used AdBlue® containers such as IBCs and drums with AdBlue®

DON'T store AdBlue® in direct sunlight

*AdBlue® is a registered trademark of the Verband der Automobilindustrie e.V (VDA) www.vda.de
This campaign is endorsed by the Verband der Automobilindustrie e.V (VDA)*

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